

Terms of Reference

for

Organization and execution of workshops in the frame of project

Project name:	Conservation of biodiversity in mountain grazing areas of Shara
Location:	Skopje and Shara region, Republic of Macedonia
Description of the agreement:	Organization and execution of workshops
Period of duration of agreement/services:	1 month after signing the Agreement
Application Deadline:	23.08.2019

Introduction:

Shara Mountain has a rich diversity of geological and geomorphological forms, glacial lakes and mountain streams, which support a large variety of endemic, rare and relict biodiversity species, as well as autochthonous livestock breeds, that inhabit diverse habitats. Sustains a characteristic and diverse landscape which has been shaped through the millennia of traditional grazing and forest use.

It stands out in the category of highest evaluated landscape areas in the country with high mountain pastures on carbonate and silicate substrates, as well as landscape of hill pastures on granite stones and hilly rural landscape.

There is a growing trend in abandoning traditional farming practices due to depopulation and migrations from mountain villages to lowland areas - cities or abroad, during the last few decades. The remaining traditional farming is further challenged by the lack of infrastructure (including roads and access to electricity, water and sanitation), competition for labor with the growing commercial and industrial sectors of the Polog Region, as well as the insufficient governmental support targeted to animal husbandry in economically deprived rural mountainous regions. This lack of practice caused disappearance of pastures and meadows along with an array of valuable biodiversity. It further results in loss of plant species, habitat size reduction of several birds of prey, and desertion of grazing areas for the hoofed animals; in turn, it reduces populations of bird and large carnivore species.

Location of the project:

The Shar Planina (Shar Mountains) is located between the Gostivar and Tetovo valleys, with Mavrovo Lake to the south and the Mal Korab mountain range to the west. The Shar range extends as far west as Albania and as far north and northwest as the Kosovo border. It covers roughly 1,600 kilometers (994 miles). Its highest point is Titov Vrv at 2,747m (9,012 ft).



Expected results of the project:

The proposed Project is intended to reconcile biodiversity conservation and economic development. The ultimate goal of the Project is to restore biodiversity of Shara Mountain pastures, generate new employment and opportunities.

The proposed “Pasture Management Plan” and the “Guidance and Toolkit on Sustainable Pasture Management” are intended to optimize pasture growth and utilization and restore the pasture ecosystems. A pilot investment program will be implemented to demonstrate sustainable pasture management practices. Especially the cleanup programme in conjunction with improvement of plant composition may positively impact both quality of pastures and biodiversity restoration.

To support the economic viability of the traditional farming and restore biodiversity, the project proposes product branding and enrichment of agri-eco-tourism offers.

The proposed awareness programme will be linked to sensitization of the local community on the need for biodiversity conservation in mountain pastures and enhance management effectiveness of pastures.

Specific Objectives of the Project:

1. Strengthen capacity on sustainable pasture management
2. Demonstrate sustainable pasture practices
3. Improve local livelihoods
4. Communication, education and public awareness raising
5. Capacity building programme for pasture management
6. Successful Project Management and implementation

Task/engagement objective:

Objective of this task is organization and execution of 3 (three) workshops in the frame of the project.

- Workshop on Sustainable Pasture Management;
- Workshop on local product branding and promotion of agro eco-tourism products;
- Workshop on ecotourism and agritourism tours development

Organization and execution of workshops include: providing trainer(s) for workshops, preparation of materials (agenda(s), invitation(s), list(s) of participants, presentation(s), report(s)), providing place for workshops (hotels, restaurants) with hall, transport for participants, coffee break, refreshments and lunch for participants.

Scope of work:

- Providing contact information of trainer(s) which will be responsible for delivery of the workshops. Please provide documentation accordingly (CV with reference list);
- Providing list of hotels, restaurants suitable for organization of workshops. Suggested place should be equipped with hall for 24 participants and optimal technical equipment (LCD projector, flipcharts, Wi-fi connection). We prefer places located in Gostivar, Mavrovo and Rostushe, Tetovo;
- Preparation of above-mentioned materials for each workshop separately (invitation, agenda, list of participants, presentations, report from workshop). Trainer(s) shall prepare materials in consultations with project team;
- Providing transport for participants of workshops (living outside the venue);
- Providing coffee break and refreshments for participants (24x3=72);
- Providing lunch break for participants (24x3=72);

Working Schedule – Timeframe:

Step	Deliverables	Period
1.	Organization and execution of all 3 (three) workshops	Until 20.09.2019

Required Qualifications and Experience:

- Document for company main activity (ДРД образец);
- Reference list for organizing similar events;

Payment Terms:

100% payment after completion of all expected deliverables.

Evaluation criteria:

All applications will evaluate based on the following criteria:

Criteria	Points
<u>Reference list,</u>	30 points max
<u>Financial offer</u>	70 points max
Total	100

How to apply:

To apply, please send an e-mail with your financial offer and reference list for the engagement to the e-mail address: info@mkm.mk using the subject line: “Organization and execution of workshops”.

Deadline for submissions of documents is 23.08.2019, Friday 15:00h. We encourage applicants to submit the application well before the deadline date.

If you need help, or have queries, please contact: info@mkm.mk or aleksandra.s@mkm.mk